

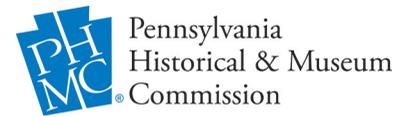
Ephrata Cloister

632 West Main Street, Ephrata, PA 17522

717-733-6600

Senator: Ryan Aument

Representative: Keith J. Greiner



FY21-22 Budget

| | |
|-------------------------|-----------|
| PHMC GGO expenditures | \$661,455 |
| Associates expenditures | \$95,037 |

Total Expenditures

\$756,492

FY21-22 Staffing

| | |
|---------------------|---|
| PHMC staffing | 6 |
| Associates staffing | 5 |

FY21-22 Visitation

| | |
|-----------------------|-------|
| General admissions | 5,598 |
| School visits | 1,421 |
| Event admissions | 1,903 |
| Total paid visitation | 8,922 |

FY21-22 Volunteer support

| | |
|--|----------|
| Total hours | 2,470 |
| 2021 value per Ind Sector (\$27.98/hr) | \$69,110 |
| 2021 value as Full Time Equivalent (FTE) | 1.27 |

Total Economic Impact on Region*

\$1,020,186

*Calculated using the Arts & Economic Prosperity 5 Calculator

Current Priorities

- **Visitor Center:** Work with the Division of Architecture & Preservation to develop a plan to refurbish and expand the visitor center and update all major systems; centralize staff offices, provide indoor education space, and create permanent and changing exhibit spaces.
- **Grounds:** Complete Phase 2 of sidewalk replacements for better accessibility to three of the historic buildings.
- **Amphitheater Renewal Project:** Project funded through the Ephrata Cloister Associates reimagines the amphitheater area of site as an outdoor education area, theater/musical performance venue, and a community gathering space.

Signature Events

- **Community Days School Program:** Open house program for public, private, and homeschool groups with tours and demonstrations relevant to the 18th-century community at Ephrata drew 551 students and adults in the fall and 579 in the spring.
- **Christmas at the Cloister:** Musical event featuring the Ephrata Cloister Chorus held in the 1741 Meetinghouse in mid-December drew 320 attendees.
- **Lantern Tours:** A scripted theatrical performance set in the historic buildings and enacted by Ephrata Cloister Student Historians drew 499 people over four evenings between Christmas and New Year's Eve.